

ARTWORK SUBMISSION GUIDELINES

Acceptable File Formats

vector formats:

.ai, .eps, vector .pdf

raster formats:

.tif, .jpg, bmp, .png, .psd, .pdf

Resolution

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

*Images gathered from the internet are generally too low in resolution to produce a quality print result.

Files should be submitted at actual size whenever possible.

File setup

Font specifications

Fonts must be converted to outlines/curves. If fonts are not converted, please provide the font file with your artwork. Should changes need to be made in your file, please provide the fonts and a version of the file with editable type.

Color specifications

All files are printed in CMYK format.

If Pantone colors need to be matched, please specify on your order or as a hard copy proof. All critical Pantone colors need to be inherent in the file provided.

Colors viewed on a computer monitor often differ from the printed result.

Artwork without indication of Pantone colors or requested hard copy proofs are NOT guaranteed for color.

Printer Marks

Please do not include bleeds, crop marks or other printer marks with your artwork. We will let you know if these are required for special cases.

Design Time

Artwork setup time will be charged if files need to be recreated or altered to meet guidelines.

We're here to help!

Give us a call or submit your rough artwork and we'll be glad to explain what type of artwork is necessary to produce the absolute best result, and assist you in obtaining the artwork if possible.

